

**Tadcaster Today – report to the Tadcaster and Villages Community Engagement Forum  
and Tadcaster Town Council**

1. Funding from the CEF was agreed in 2019 to cover 4 issues. To date 3 have been produced with the 4<sup>th</sup> currently under commission and due out in March 2020.
2. The income and expenditure to date and anticipated is as follows:

<b>INCOME</b>	<b>SOURCE</b>
£3422.00	CEF
£3422.00	TADCASTER TOWN COUNCIL
£100.00	ADVERTISEMENTS
<b>£6944.00</b>	<b>TOTAL</b>
<b>EXPENDITURE</b>	<b>CONTRACTOR</b>
£200.00	COOKIE GRAPHIC DESIGN
£2455.20	TRUST DISTRIBUTION
£3422.00	PRINT ON PAPER
£1000.00	TAD&RURAL CIC
<b>£7077.20</b>	<b>TOTAL</b>

3. Challenges this year:
  - a. The transition to a Tabloid format in terms of editing time. This has been overcome over time with familiarity with the format. The new format has been well received however, distinguishing Tadcaster Today from other formats in A5 format which are primarily vehicles for adverts.
  - b. The use of a new on-line print company – this has been remarkably straightforward with a great service received from Print on Paper, with a small hiccup for Issue 3 in the lead up to Christmas which was overcome through dialogue.
  - c. Some areas continuing to receive patchy delivery – this is monitored with the Town Council's officers. In general we are content with delivery which responds to information on 'missed addresses'. Distribution via Royal Mail was pursued as an option but proved too cumbersome not cost effective.

4. 2020/21

The Community Engagement Forum is asked to consider if it wishes to continue this arrangement, in principle, subject to a full review at its next meeting.